

GET THE FACTS

FINALLY – THERE'S AN EASIER WAY TO SELL NETWORK CONNECTIVITY

Traditional methods for selling wholesale connectivity, such as ASR clearinghouses, emails, spreadsheets, and phone calls, have been the norm for decades. But to meet customer expectations and stay competitive in today's marketplace, it's time to modernize and automate.

Eliminate the hassles, delays, and errors.

Neustar Universal Order Connect (UOC) Marketplace automates and streamlines how you market, sell, and manage your wholesale services to support the new generation of connected services – and grow your wholesale business.

20%

Reduction in
order timelines

60%

Fewer customer
inquiries

40%

Reduction in
order fallout

Reduce order timelines, increase revenue.

UOC Marketplace connects sellers to hundreds of buyers allowing network providers to elevate availability of their wholesale connectivity services.

With UOC Marketplace, sellers can competitively promote any access type and send automated quotes to potential buyers that are optimized based on variables like cost, location, and market conditions. The automated system makes it easy for customers to do business with you, helps reduce quote to cash timelines, and enables you to analyze order volumes, timelines, provisioning, and profitability for continuous improvement.

- **Benefit from one-stop-shop for connectivity:** Centralized system supporting Ethernet, Broadband, MEF and TMF APIs, and more
- **Keep customers updated:** Shared portal for order status reduces need for email/phone call follow-up
- **Automated SLA tracking:** Ensure compliance, protect margins, and meet partner expectations

ASR Clearinghouse vs. Neustar Universal Order Connect

PRODUCT FUNCTIONALITY	ASR CLEARINGHOUSE	NEUSTAR UOC MARKETPLACE
Single Interconnection: Enable access to industry ecosystem with over 900 service providers through a single interface		
Industry Compliant: Support ASR, TM Forum, MEF and proprietary order formats	ASOG only	ASOG, MEF, TM Forum, and proprietary
Data-Driven Planning: Plan network routes and salesforce allocations with greater insights		
Widespread Promotion: Elevate availability of service offerings to all wholesale buyers		
Simplified Quoting: Instantly generate customized quotes designed to protect margins		
Centralized Circuit History: Get everything in one place: Circuit ID, terms, and MRC information		
Enhanced Event Status: Normalize status updates for a consistent experience, regardless of the service type	ASOG-compliant statuses	ASOG, MEF, TM Forum plus enhanced/custom status notification support
Advanced Reporting: Track orders throughout the installation process and identify trends to inform decisions	Limited, ASR only	Advanced reporting features and dashboard
User-friendly Workflows: Automate complex business processes and improve sales productivity		
Platform Extensibility: Enable new functionality and integration with other BSS / OSS platforms via Open API's and standard interfaces		

LEARN MORE

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Visit: www.home.neustar/carrier-provisioning/universal-order-connect-marketplace