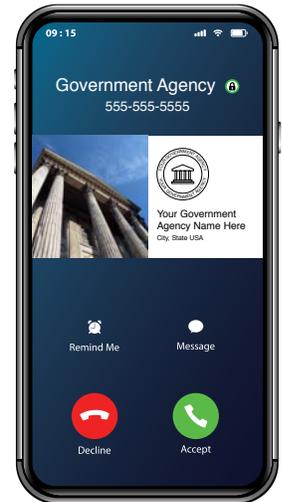


Neustar Solutions for Federal Agencies

Neustar is an information services and technology company, and leader in identity resolution providing the data and technology to enable trusted connections between organizations and people at the moments that matter most. Neustar offers industry-leading solutions in Marketing, Risk, Communications, and Security that responsibly connect data on people, devices, and locations. Neustar serves more than 8,000 clients worldwide, including government, and 60 of the Fortune 100.



PROVIDE A SECURE OMNICHANNEL EXPERIENCE

Digital Channel

- Resolve authoritative online and offline (physical and digital) identity, and device-based data to one identity.
- Prevent account takeover fraud by validating the account opener's digital identity matches their offline identity. CONUS and OCONUS.
- Flag for investigation anomalous physical and digital identity attributes and activity.

Telecom Channel

- Identify and authenticate inbound callers **pre-answer** to reduce fraud, call times, and customer friction.
- Increase outbound contact rate efficiency based on user and behavior intelligence.
- Protect agency reputation and enhance public trust from fraudsters spoofing agency phone numbers.

- Give customers a reason to answer calls with unique branded call display across the telephone ecosystem.
- Stop fraudsters from using designated inbound only telephone numbers.

Across Channels

- Authenticate and link the citizen entering an agency office as the same citizen calling into a contact center or visiting a website.

Why Neustar?

Identity is key to Neustar's heritage. Neustar's OneID® system leverages authoritative data sources, continuously corroborating consumer and device identity in near real-time. Through +15 billion daily transactions, the Neustar OneID system creates links, and maintains persistent identifiers and attributes for people, devices, and locations.

Neustar is the hub of the telecommunications ecosystem and is a pioneer in call authentication and leader in Caller ID. Our unique insights support inbound and outbound call operations to increase connection rates through behavior intelligence and hybridized deterministic-probabilistic identity authentication.

As the only single-source provider of global DNS traffic and DDoS mitigation solutions, geolocation and risk data, and omnichannel identity resolution, Neustar has real-time insights into safe and unsafe internet activity that empower a better and more secure omnichannel customer journey.



Learn More

For more information, visit government.neustar or email government@team.neustar

MULTIPLE CONTRACT VEHICLE ACCESS

GSA Schedule: 47QRAA20D008G

DUNS: 931390975

CAGE Code: 1T4N2

NAICS Codes: 561420, 517919, 518210, 519190, 522390, 541370, 541511, 541810, 541820, 541910, 561450