

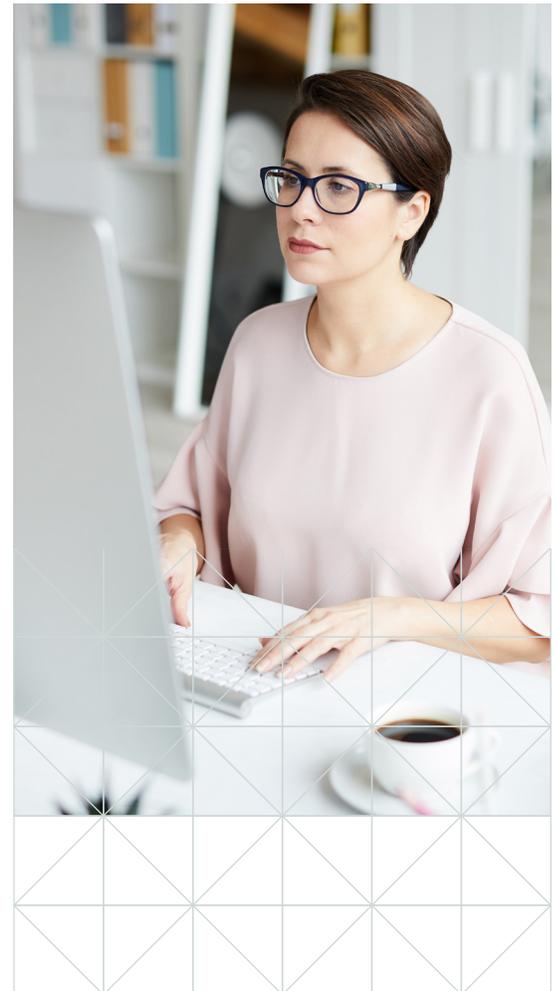
Grow Your Wholesale Business

The Next-Gen Platform for Selling Wholesale Network Transport and Access Services

In today's digital world, there's an increased need for collaboration between carriers to support complex end-to-end services. Neustar Universal Order Connect Marketplace is a cloud-based solution that streamlines how wholesale services, such as Broadband and Ethernet, are marketed, sold, and managed. UOC Marketplace's API-driven infrastructure seamlessly integrates with the network serviceability and quoting tool of your choice, enabling you to plan network routes, deliver quotes with optimized pricing, automate the complex order management function, and provide detailed order status updates and notifications. You'll save valuable time and resources by providing customers with automated quotes, status updates, and notifications through an online portal that delivers an enhanced, real-time view of each order. Reduce the amount of time spent on customer status inquiries up to 60% and shorten order timelines by automating your entire plan-to-quote-to-cash cycle.

Grow Your Business by Expanding Your Sellable Footprint

Carriers often are unable to bid on enterprise opportunities when outside of their service footprint because the process of quoting and ordering services is too cumbersome. Universal Order Connect Marketplace makes it easier for customers to find where you and any of your upstream providers can provide service. With a single interface, communicate connectivity, serviceability, and pricing to market partners in real-time (as opposed to days or weeks).



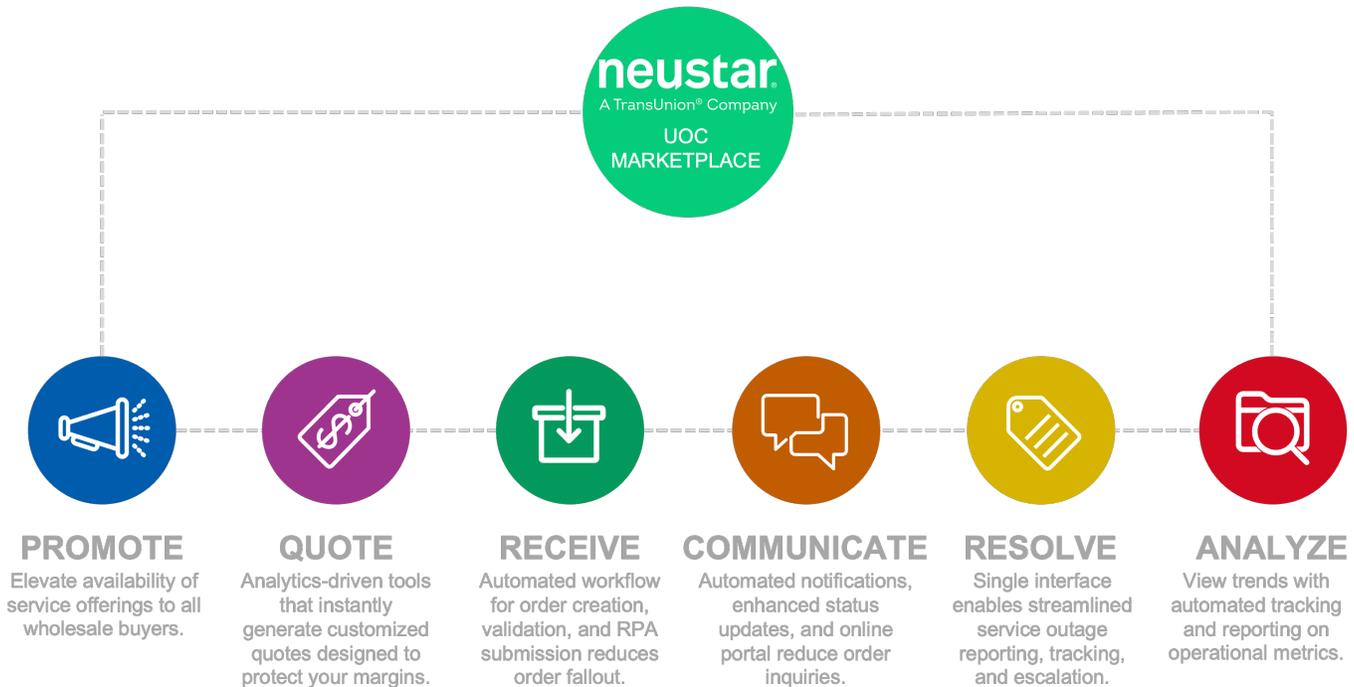
BENEFITS

20% reduction in order timelines

60% fewer customer inquiries to manage

40% Reduction in order fallout

UOC Marketplace: A Transformational Approach to Selling Wholesale Transport and Access Services



Deliver Quotes Faster – and Improve Margins

UOC Marketplace provides a modern alternative to tedious quoting processes that can take weeks to complete - where aligning the cost, pricing, ordering, and provisioning is particularly challenging. Each step in UOC Marketplace is seamlessly linked to ensure each of these critical steps remains in synch. With the workflow-based quoting tool, customer service agreement pricing can be calculated around a wide variety of location-specific attributes, including serviceability, physical location, competitive density, and product. These are then analyzed to generate customized competitive quotes instantly that also maximize profit margins.

Simplify Order Receipt and Automatically Track SLAs

Typical order fallout rates are 15% due to missing data and order delays. This equates to lost revenue. With UOC Marketplace, order fallout is reduced by an average of 40%. Orders are received automatically through process automation, and service level agreements are tracked to ensure compliance with trading partners.

ADVANTAGES

- **Promote your offerings** to a wider audience for more wholesale orders.
- **Support all access and transport technologies and order types**, including dark fiber, Ethernet, Broadband, fixed wireless, 5G backhaul and fronthaul, and more.
- **Speed up RFP responses and optimize quotes** based on location and other attributes.
- **Provide enhanced status updates and notifications** to update customers automatically.
- **Manage incoming orders more efficiently** with user-friendly workflows and trouble-ticketing.
- **Connect to other systems** through an open API-based interface.
- **Track SLAs automatically** to ensure orders are accurate and customers are satisfied.
- **Improve decision-making** with advanced analytics and reporting.
- **Capture and track leased circuit information** and build a circuit history for each customer.
- **Comply with industry formats**, including ASOG, TM Forum, MEF, LSR, and more.
- **Outsource** with Neustar's optional Concierge Services – and free up internal resources.

Provide Order Transparency with Automated Enhanced Status Updates

Once an order is received, UOC Marketplace provides enhanced order updates to your wholesale customers. The comprehensive 16-step view allows users to quickly pinpoint and track orders throughout the process, reducing the number of order inquiries because communication between buyers and sellers is streamlined.

Resolve Issues Faster

Streamline the complex, labor-intensive, and time-consuming task of managing incoming trouble tickets. UOC Marketplace provides a single interface that automates the exchange of trouble ticket data with your wholesale customers, simplifying the management of incoming trouble reporting for circuits, facilities, and network elements, including Broadband. UOC automatically communicates status updates to improve customer communications and satisfaction.

Get Valuable Analytics and Reporting for Better Decision Making

Analyze wholesale orders by volume, timeline, customer, and profitability and understand which locations are in high demand to inform network expansion and capacity decisions.

LEARN MORE

Connect and Grow Your Wholesale Business.

Contact our team of experts at Neustar, a TransUnion company, who bring decades of wholesale network access and transport ordering experience, and industry knowledge. Email UOC@team.neustar, call **1-855-898-0036**, or visit www.home.neustar/order-management