

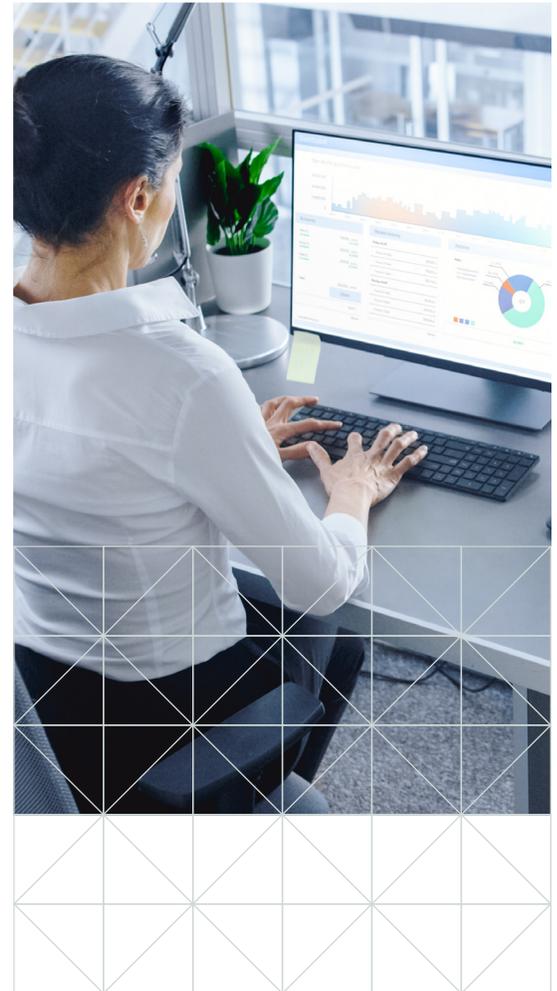
Universal Order Connect: Expand Your Network Footprint

The Next-Gen Solution for Buying Network Transport and Access Services

The growing need for enterprise connectivity is driving greater demand for carriers to offer service to areas that fall outside of their network coverage areas. But the way wholesale services such as Ethernet and Broadband are sourced remain outdated and inefficient, creating a business bottleneck. The impact: a highly manual, disjointed process resulting in order cycles lasting two months or more, along with errors, order delays, and even lost revenue. For your business to grow and scale, the entire process — from quote to cash — must be automated and streamlined. Universal Order Connect (UOC) is the solution. A cloud-based platform that eliminates the manual, swivel-chair approach to wholesale order management.

Connect Customers — *Fast*

UOC’s API-driven infrastructure automates and streamlines the entire quote-to-order process, helping buyers find the right off-net provider with the right connectivity at the right price. Seamlessly integrated to the serviceability and quoting tool of your choice, UOC enables buyers to turn quotes into orders more quickly and efficiently. Simply request the connectivity your enterprise customers need on a per-location basis and get instant results. Connectivity costs are then calculated to ensure margins are maintained. Supplier information is centrally managed and easily referenceable, saving valuable time and resources.



CHALLENGES

7+ weeks to complete order cycles

15% of orders canceled due to missing or inaccurate data

40% of a project manager’s average workday is spent addressing customer inquiries



BENEFITS

- **Find the right suppliers fast** — on a per-location basis, with just the click of a button.
- **Immediately obtain supplier quotes** — and eliminate delays leading to lost business.
- **Support all wholesale access technologies and order types** — including dark fiber, Ethernet, Broadband, SD-WAN, fixed wireless, 5G backhaul, fronthaul, and more.
- **Submit orders faster** — with user-friendly, step-by-step workflows and an open, intuitive user interface.
- **Ensure speed and accuracy** — orders are automatically translated into the proper format, including ASOG, TM Forum, MEF, LSR, and even proprietary formats for ordering Broadband.
- **Access leased circuit inventory** — with one-click ease.
- **Resolve intercarrier issues** — to any off-net carrier.
- **Connect to other systems** — through Open APIs / REST Interface.
- **Improve decision making** — with advanced analytics and reporting.

Accurate Ordering: The First Time, Every Time

One of the biggest challenges when buying wholesale access and transport services is managing the complex and confusing mix of order requirements, terminology, and formats. Universal Order Connect eliminates this issue by automatically translating and enriching order data into the formats your trading partners understand — whether it’s ASOG, MEF, TM Forum, or even proprietary Broadband formats. Errors and fallout are reduced by pre-validating information before it gets submitted. You can be confident your order is accurate the first time, every time.

Improved Communication and Customer Satisfaction

The chain of trouble reporting - from subscriber to CSP to off-net carrier can be labor intensive, expensive, and time-consuming. UOC provides an interface that automates the exchange of trouble ticket data between CSPs and off-net providers, enabling buyers to quickly report trouble with circuits, facilities, and network elements, including Broadband. Interconnecting with multiple providers, including AT&T, CenturyLink, Frontier and Verizon, UOC automatically validates, tracks and monitors tickets for fast and complete resolution.

LEARN MORE

Email UOC@team.neustar, call **+1-855-898-0036**, or visit www.home.neustar/order-management