



Better Data Leads to Better Decisions

Years of industry consolidation, mergers and acquisitions have resulted in providers managing data in multiple systems and databases. Provisioning processes that differ by region and by system result in out of synch data, errors and order fallout that reduce revenue and erode the customer experience.

A data audit by Neustar Professional Services will pinpoint issues and identify data discrepancies between various systems and processes, allowing you to:

- Reduce fallout and increase order flow-through
- Increase order completion rates
- Identify root causes and take corrective actions

Each audit is customized to clearly define the data sources from which to draw and the values to be compared. This highly flexible audit of virtually any data source you maintain, includes data that Neustar maintains on your behalf within our systems.

BENEFITS



**Reduce
errors**



**Speed
processing**



**Capture more
revenue**

BETTER DATA

- 1 Speeds order completion time
- 2 Identifies root causes of revenue loss
- 3 Reduces the need for manual intervention
- 4 Reduces errors and omissions of customer data
- 5 Mitigates the risk of delay in E911 responses

Telephone Number Inventory Audit

Improve the integrity of your data to reduce assignment errors, capture lost revenue and increase the accuracy of reporting and utilization.

Reconcile the data in various telephone number repositories (e.g. OSS, NPAC, switch translations and billing records) to validate ownership and status and identify numbers not captured in billing systems. Stop revenue leaks by identifying and removing unbilled service. Ensure numbers in your TN inventory are native/available for selection and that snapped back numbers are properly recycled and available.

E911 Audit

Mitigate the risks of delayed emergency responses due to inaccurate or missing records.

Compare your customer records (telephone number, name and address) to the existing PSAP E911 records to ensure full emergency service coverage. Uncover and correct errors before they become a public safety issue.

Network Circuit Inventory Audit

Identify billing discrepancies to lower ongoing costs.

Compare the network inventory CFA (Connecting Facility Assignment) to the LEC records to determine out-of-sync conditions. This audit can also include CABS billing records and LEC billing. We ensure the CFA status (spare/busy channel) and ECCKT (Exchange Carrier Circuit Identification) match LEC inventory to reduce fallout.

Order Status Audit

Identify order status discrepancies to prevent fallout and speed order completion time.

Compare the order status between the Neustar Clearinghouse platform and your ordering or billing systems. Order status errors typically extend order completion time and delay fulfillment transactions for 911 and directory listings. Other issues include problems with subsequent order submissions and conditions that require engineering intervention.

End User Address Audit

Speed processing time by minimizing manual intervention.

Depending on ordering activity, your customers' address format can vary. Ensure the integrity of the end user address by validating and equating multiple address formats needed to submit LSR and ASR, directory listing address, 911 address and billing address.

DATA AUDIT OFFERINGS

- Telephone Number Inventory Audit
- E911 Audit
- Order Status Audit
- End User Address Audit
- Network Circuit Inventory Audit

Technical Expertise to Optimize Your Operations

Neustar Professional Services provides a team of subject matter experts to help you identify and address your operational challenges with expertise, guidance and support that lead to efficiency, greater customer satisfaction and increased margins. Whether working to improve staff productivity, accelerate order processing or improve data integrity through systems consolidation, our customer advisory staff brings decades of industry expertise working on virtually any platform. Get fast, proven results on your mission-critical operations without the burden of added headcount.

To learn more, visit

www.communications.neustar

About Neustar

ABOUT TRANSUNION (NYSE: TRU)

TransUnion is a global information and insights company that makes trust possible in the modern economy. We do this by providing an actionable picture of each person so they can be reliably represented in the marketplace. As a result, businesses and consumers can transact with confidence and achieve great things. We call this Information for Good®. A leading presence in more than 30 countries across five continents, TransUnion provides solutions that help create economic opportunity, great experiences, and personal empowerment for hundreds of millions of people.

www.transunion.com

ABOUT NEUSTAR

Neustar, a TransUnion company, is a leader in identity resolution providing the data and technology that enable trusted connections between companies and people at the moments that matter most. Neustar offers industry-leading solutions in marketing, risk and communications that responsibly connect data on people, devices and locations, continuously corroborated through billions of transactions. Learn how your company can benefit from the power of trusted connections.

www.home.neustar