

# COMBAT ROBOCALLS AND SPOOFED CALLS

Robocalls and call spoofing have destroyed trust in the phone.



**45.9B**  
Robocalls in 2020



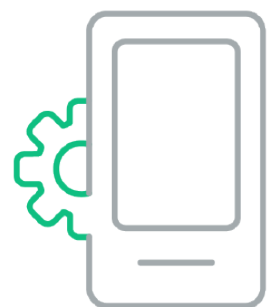
**45%**  
Of robocalls in  
2020 were scams



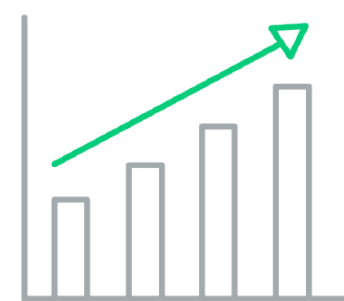
**88%**  
Of business  
calls unanswered



**88%**  
Of consumers are more  
likely to answer if the caller  
is identified



**#1**  
Phone calls are the #1  
way people report being  
contacted by scammers



**63%**  
Of enterprises say voice  
channel is critical to meeting  
customer service goals

## Robocall mitigation helps CSPs:

- ✓ **be compliant** with the latest call regulations
- ✓ **prevent** illegal robocalls from originating on your network
- ✓ **stop** scammers by blocking or tagging potentially fraudulent calls
- ✓ **empower** subscribers with a visual warning of suspicious calling numbers

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