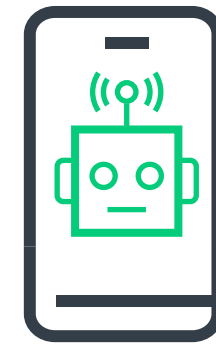


# GENERATE NEW REVENUE AND IMPROVE YOUR ENTERPRISE CUSTOMERS' CALL EXPERIENCE



**65%**  
of individuals prefer to communicate with enterprises by phone.



But illegal robocalls and spam have hurt call answer rates.

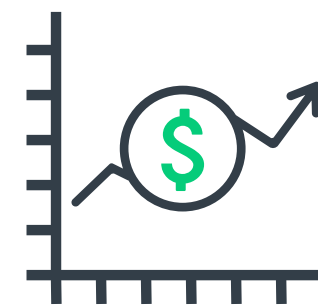
**Read the New Report by Analysys Mason**

*Branded Calling Solutions: A New Revenue Generating Opportunity for Telecom Operators*

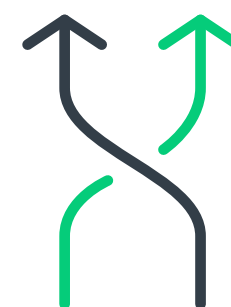


Branded calling solutions can help your enterprise customers achieve a **30-60%** uplift in call answer rates

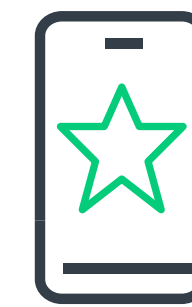
## How Does Branded Calling Benefit CSPs?



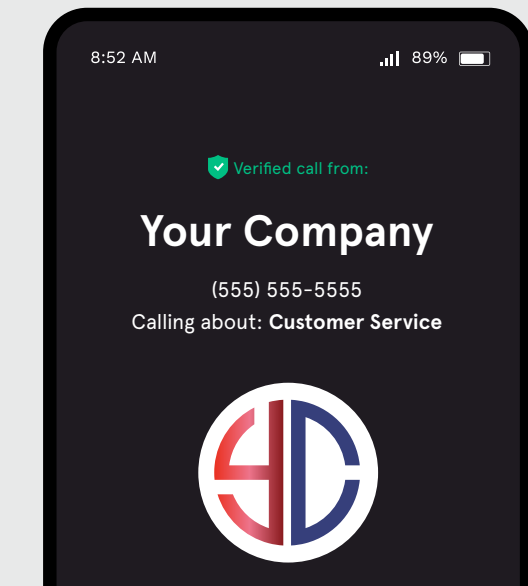
**83%**  
expect branded calling to boost ARPU



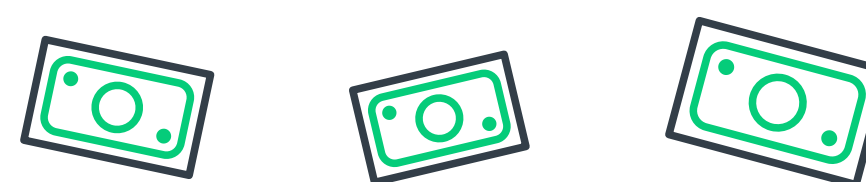
**83%**  
believe it will contribute to cross-selling success



**75%**  
see it as a competitive differentiator



**\$2B**



Expected Enterprise Spend on Branded Call Solutions by 2025

[Read the Full Report](#)

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